

The Food Institute's
Demographics of Consumer Food Spending, 2008 Edition
Table of Contents

Explanations and Definitions.....	i - v
Introductions.....	1 - 5
Average Household Food Expenditures 1997-2006	
Average Annual Household Food Expenditures: Ten Year History	6
Food At-Home vs. Food Away-From-Home	7
Average Household Food Expenditures	8
Food At-Home Expenditures	9
Food Away-From-Home Expenditures	10
Average Household Food Expenditures 2006	
Foot At-Home Expenditures: By Category - Pie Chart.....	11
Foot At-Home Expenditures: By Category - Bar Graph.....	12
Average Annual Household Food Expenditures.....	13
Meats, Poultry, Fish & Eggs - By Category	14
Fruits and Vegetable - By Category.....	15
Cereals and Bakery Products - By Category	16
Dairy Products - By Category	17
Average Annual Household Food Expenditures:2001-2006	18
Center of the Plate Expenditures 2002-2006.....	19
By Category	20
Fruits and Vegetable Expenditures 2002-2006.....	23
By Category	24
Cereals and Bakery Products Expenditures 2002-2006	26
By Category	27
Dairy Products Expenditures 2002-2006.....	28
By Category	29
Other Food At Home Expenditures 2002-2006.....	30
By Category	31

Pre-Tax Income

Average Annual Household Food Expenditures.....	34
Food At-Home vs. Food Away-From-Home	35
Income Up To \$50,000	36
Distribution of Expenditures.....	37
Income Over \$50,000	38
Distribution of Expenditures.....	39
Income of Single Consumer	40
Distribution of Expenditures.....	41
Food Spending As A Percent of Annual Expenditures - Income Up To \$50,000.....	42
Food Spending As A Percent of Annual Expenditures - Income Over \$50,000	43

Age

Average Annual Household Food Expenditures.....	44
By Age Group.....	45
Food At-Home vs. Food Away-From-Home	46
Meats, Poultry, Fish & Eggs - By Category	47
Fruits & Vegetables - By Category.....	50
Cereals & Bakery Products.....	52
Dairy Products	52
Distribution of Food Expenditures	53
Food At-Home- Pie Chart.....	54
Food At-Home- Bar Graph.....	56
Food Spending As A Percent of Annual Expenditures.....	59
Age & Pre-Tax Income	
Average Annual Household Food Expenditures:	
Under 25	60
Distribution of Food Expenditures	61
At-Home Food Expenditures - By Category	62
25-34	65
Distribution of Food Expenditures	66
At-Home Food Expenditures - By Category	67
35-44	70
Distribution of Food Expenditures	71
At-Home Food Expenditures - By Category	72
45-54	75
Distribution of Food Expenditures	76

At-Home Food Expenditures - By Category	77
55-64	80
Distribution of Food Expenditures	81
At-Home Food Expenditures - By Category	82
65 and up	85
Distribution of Food Expenditures	86
At-Home Food Expenditures - By Category	87
Gender	
Average Annual Food Expenditures: Females.....	90
Average Annual Food Expenditures: Males	91
Distribution of Food Expenditures	92
Average Annual At-Home Food Expenditures: Females vs. Males	93
Meats, Poultry, Fish & Eggs - By Category	94
Fruits & Vegetables - By Category.....	95
Cereals & Bakery Products.....	96
Dairy Products	96
“Other” Food At-Home.....	97
Gender & Age	
Average Annual Household Food Expenditures.....	98
Food At-Home vs. Away-From-Home	99
Distribution of Food At-Home Expenditures: Females.....	101
Distribution of Food At-Home Expenditures: Males	102
Gender & Pre-Tax Income	
Average Annual Food Expenditures: Females.....	103
Average Annual Food Expenditures: Males	104
Food At-Home vs. Food Away-From-Home	105
Distribution of Food At-Home Expenditures: Females.....	106
Distribution of Food At-Home Expenditures: Males	107
Distribution of Total Food Expenditures: Females	108
Distribution of Total Food Expenditures: Males	109
Race & Ethnicity	
Race	
Average Annual Household Food Expenditures.....	110
Food At-Home vs. Food Away-From-Home	111

Distribution of Food Expenditures	112
Distribution of At-Home Food Expenditures	113
Food Spending As A Percent of Annual Expenditures.....	114
Ethnicity	
Average Annual Household Food Expenditures.....	115
Food At-Home vs. Food Away-From-Home	116
Distribution of Food Expenditures	117
Distribution of At-Home Food Expenditures	118
Food Spending As A Percent of Annual Expenditures.....	119
Region	
Average Annual Household Food Expenditures.....	120
Total Food Expenditures - Bar Graph	121
Food At-Home vs. Food Away-From-Home	122
Distribution of Food Expenditures	123
Distribution of At-Home Food Expenditures	124
Food Spending As A Percent of Annual Expenditures.....	125
Food Spending By Age.....	119
Region & Age	
Average Annual Household Food Expenditures:	
Under 25	127
Food At-Home vs. Away-From-Home	128
Distribution of At-Home Food Expenditures	129
25-34	130
Food At-Home vs. Away-From-Home	131
Distribution of At-Home Food Expenditures	132
35-44	133
Food At-Home vs. Away-From-Home.....	134
Distribution of At-Home Food Expenditures	135
45-54	136
Food At-Home vs. Away-From-Home	137
Distribution of At-Home Food Expenditures	138
55-64	139
Food At-Home vs. Away-From-Home	140
Distribution of At-Home Food Expenditures	141

65-74	142
Food At-Home vs. Away-From-Home	143
Distribution of At-Home Food Expenditures	144
75 and up.....	145
Food At-Home vs. Away-From-Home	146
Distribution of At-Home Food Expenditures	147
Region & Income	
Average Annual Household Food Expenditures	
Northeast.....	148
Food At-Home vs. Away-From-Home	149
Distribution of At-Home Food Expenditures	150
Midwest	151
Food At-Home vs. Away-From-Home	152
Distribution of At-Home Food Expenditures	153
South	154
Food At-Home vs. Away-From-Home	155
Distribution of At-Home Food Expenditures	156
West.....	157
Food At-Home vs. Away-From-Home	158
Distribution of At-Home Food Expenditures	159
Metro Areas	
Average Annual Household Food Expenditures	
Northeast.....	160
Food At-Home vs. Away-From-Home	161
Midwest.....	162
Food At-Home vs. Away-From-Home	163
South	162
Food At-Home vs. Away-From-Home	165
West	166
Food At-Home vs. Away-From-Home	167
Food At-Home Expenditures in Selected Areas	168
Food Away-From-Home Expenditures in Selected Areas.....	169
Urban or Rural Housing	
Average Annual Household Food Expenditures, Distribution of Food Expenditures, & Food Spending As A Percent of Annual Expenditures.....	170

Distribution of Annual At-Home Food Spending.....	171
Career of Head of Household	
Average Annual Household Food Expenditures.....	172
Food At-Home vs. Food Away-From-Home	173
Food Spending As A Percent of Annual Expenditures.....	174
Food At-Home vs. Food Away-From-Home: Wage & Salary Workers	175
Food Spending As A Percent of Annual Expenditures: Wage & Salary Workers.....	176
Distribution of Food Expenditures	177
Distribution of At-Home Food Expenditures	178
Meats, Poultry, Fish & Eggs - By Category	179
Fruits & Vegetables - By Category.....	180
Cereals & Bakery Products - By Category.....	181
Other Food At-Home - By Category	182
Food Spending As A Percent of Annual Expenditures.....	183
Composition of Household	
Average Annual Household Food Expenditures.....	184
At-Home Food Expenditures - By Category	185
Distribution of Food Expenditures	186
Food Spending As A Percent of Annual Expenditures.....	187
Education of Head of Household	
Average Annual Household Food Expenditures.....	188
At-Home Food Expenditures - By Category	189
Distribution of Food Expenditures	190
Food Spending As A Percent of Annual Expenditures.....	191
Size of Household	
Average Annual Household Food Expenditures.....	192
Food At-Home vs. Food Away-From-Home	193
At-Home Food Expenditures - By Category	194
Distribution of At-Home Food Expenditures	195
Distribution of Food Expenditures	197

Earners in Household

Average Annual Household Food Expenditures.....	198
Distribution of At-Home Food Expenditures	199
Distribution of Food Expenditures	201
Food Spending As A Percent of Annual Expenditures.....	202

Population

Total.....	203
Female.....	204
Male.....	205