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TO HELP YOU BUILD YOUR BUSINESS

**New Products, Crops, Legislation, Mergers,
Pricing, Statistics, Competitors & Trends**

FOOD INSTITUTE MEMBERSHIP

INFORMATION ABOUT YOUR CUSTOMERS... YOUR COMPETITORS...
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Only Food Institute members have access to the most comprehensive collection of food industry information available anywhere, and the unique opportunity to reach thousands of decision makers! Just look at what's available to you as a Food Institute member:

THE WEEKLY FOOD INSTITUTE REPORT – Widely known as the most reputable, unbiased reports available to the food and food-related industries, delivered in print and electronically.

TODAY IN FOOD – The daily information that you need to manage your business. Actionable food industry news, culled from hundreds of sources, delivered to your desktop each day. No other electronic newsletters can match the quality of Today In Food.

ACCESS TO FOODINSTITUTE.COM – Your own research library on your desktop! You will be able to research a company or subject; track the price trends of various commodities and ingredients; search years of the food industry's mergers and acquisitions; download the latest economic statistics including the Consumer Price Index, Producer Price Index data and grocery, food store & restaurant sales and much more.

PERSONALIZED SERVICE – Have A Question? Need More Information? Ask An Expert! FI's trained food industry analysts, real people who can help track down a multitude of information requests, are always available to assist you.

SEMINARS & WEBINARS – FI's seminars and webinars provide education on the hottest topics and latest trends. Past and continuing events include Food Labeling, Shopper Insights, Regulatory Compliance and Food Price Outlook.

MEMBER REWARDS CARD* – FI members receive discounts on select publications and events when they use their member rewards card.

ANNUAL MEMBER PROFILE* – Your company's profile will be featured in both Today In Food and The Food Institute Report, reaching thousands of industry professionals.

PUBLICATIONS – A wide variety of highly respected reports and studies that will: help with marketing plans, simplify compliance with regulations and provide a comprehensive collection of commodity data.

**Not Available to E-Subscribers*



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E-SUBSCRIPTION SERVICES – If you just need information, without the added benefits of membership, then The Food Institute has a package that's right for you. Our E-subscription gives you an electronic copy of the weekly Food Institute Report, Today In Food and access to www.foodinstitute.com.

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Questions? Please call 201-791-5570, ext. 210.

The Food Institute • 10 Mountainview Road, Suite S125 • Upper Saddle River, NJ 07458 • P: 201-791-5570 • F: 201-791-5222